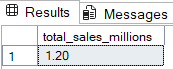
BLINKIT ANALYSIS

KPI’s

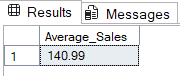
1. Total sales

select cast(sum(Total\_sales)/1000000 as decimal(10,2)) as total\_sales\_millions from blinkit\_data;



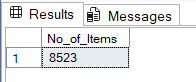
2)Average sales

select cast(avg(Total\_sales) as decimal(10,2)) as Average\_Sales from blinkit\_data;



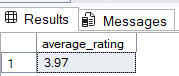
3)No of items

select count (\* ) as No\_of\_Items from blinkit\_data;



4)average rating

select cast(avg(Rating) as decimal(10,2)) as average\_rating from blinkit\_data;



GRANULAR REQUIREMENTS

1)total sales by fat content

select Item\_Fat\_Content,

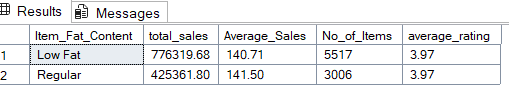
cast(sum(Total\_Sales) as decimal(10,2))as total\_sales,

cast(avg(Total\_sales) as decimal(10,2)) as Average\_Sales,

count (\* ) as No\_of\_Items,

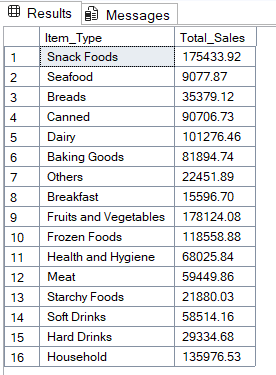
cast(avg(Rating) as decimal(10,2)) as average\_rating

from blinkit\_data group by Item\_Fat\_Content;



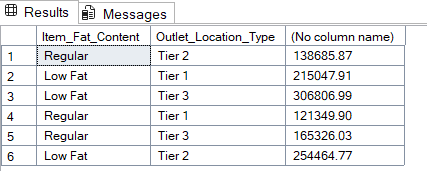
2)Total sales by item type

select Item\_Type,cast(sum(Total\_Sales) as decimal(10,2)) as Total\_Sales from blinkit\_data group by Item\_Type;



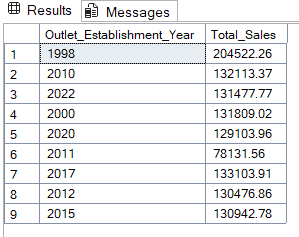
3)Fat content by outlet for total sales

select Item\_Fat\_Content,Outlet\_Location\_Type, cast(sum(Total\_Sales) as decimal(10,2)) from blinkit\_data group by Item\_Fat\_Content,Outlet\_Location\_Type;



4)Total sales by outlet establishment

select Outlet\_Establishment\_Year,cast(sum(Total\_Sales) as decimal(10,2)) as Total\_Sales from blinkit\_data group by Outlet\_Establishment\_Year;

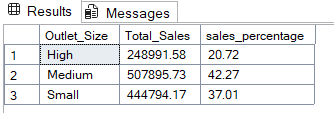


5)Percentage of sales by outlet size

select Outlet\_Size,cast(sum(Total\_Sales)as decimal(10,2)) as Total\_Sales,

cast((sum(Total\_Sales)\*100/sum(sum(Total\_Sales)) over()) as decimal(10,2)) as sales\_percentage from blinkit\_data

group by Outlet\_Size;



6) sales by outlet location

select Outlet\_Location\_Type,cast(sum(Total\_Sales) as decimal(10,2)) as Total\_Sales from blinkit\_data group by Outlet\_Location\_Type;

